

**"The best way to predict the future is to create it" Abraham Lincoln**



**CUSTOMER SUCCESS:  
ACTERYS @ WORLD GYM  
3 locations / 4,500 members**



"I needed a solution that could **automatically integrate data** from our operational systems on a single dashboard to see at a glance how the company is operating against targets, what are the sales/expense trends, and how our business is doing compared to the Industry.

After an extensive search, we decided on **ACTERYS**, an Enterprise solution which leverages MS Power BI and helps us in all aspects of our business — finance, marketing, operations and management. It has also **taken us beyond purely reporting**, into budgeting, forecasting, AI, and most important mobile.

With **ACTERYS** we are on the way to creating a new foundation for **how business is done** in the fitness industry."

**Bo DePaoli CEO**

**Fast moving, ultra-competitive organizational environments require ongoing, effective planning & reporting processes that:**

- Incorporate **all types of data** from any source
- Enable **automation**, productivity and collaboration
- Make use of the **latest advanced analytics** and **machine learning**

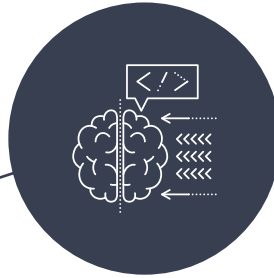
**ACTERYS** is the **single version of the truth** for the entire organization. Built on standard open technologies and uniquely combining market leading data discovery with **powerful planning capabilities**.

Start getting **results in seconds** with **one click connectors**, leverage more than 70 Power BI Integrations or create models to your specific business nuances from scratch in minutes.



## UNPARALLELED PERFORMANCE

ACTERYS utilizes the latest in memory technologies enabling unparalleled performance for write back and data modelling built on the proven MS SQL platform.



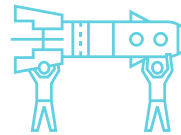
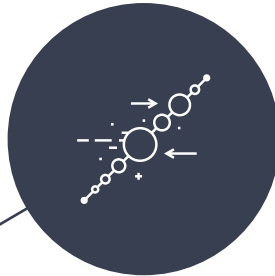
## INTERNATIONAL BUSINESS COMMUNICATION STANDARDS

ACTERYS includes visuals that support IBCS for at a glance understanding and consistent communication.



## COMPREHENSIVE PLANNING & FORECASTING

Planning and budgeting have never been easier: Whether you do a top down plan, bottom up budget, rolling forecast or all of the above, ACTERYS supports you with advanced capabilities like intelligent distribution, copying and simulation on any level of detail.

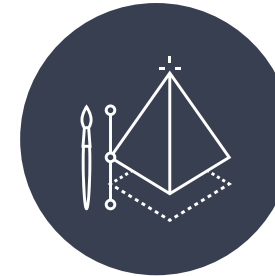


## TAKE IT FURTHER

ACTERYS' API (Application Program Interface) enables you to extend the system exactly your needs or build your own stand-alone applications with the advanced write back and planning capabilities.

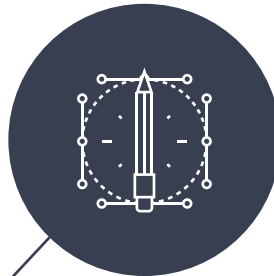
## TAILORED ANALYTICAL APPLICATIONS

ACTERYS is the perfect platform for complex analytical applications that can be managed by business users without specialist IT expertise. From statutory consolidation, activity based costing to advanced price calculations involving external services among others.



## POWERFUL MODELLING & "WHAT-IF"

Easily create powerful, interactive models that exactly mirror your business, either from scratch or automatically with a click. Incorporate any type data of data: financial, non-financial, HR, Payroll, CRM, Google Analytics etc. into your model. Simulate different scenarios and business driver changes like introduction of new products, changes in organizational structures, price and currency effects, etc. instantly.



## ADVANCED ANALYTICS METHODS

Easily extend your model with powerful statistical and machine learning algorithms (e.g. regression, clustering, etc.) to enable data driven prediction and forecasting.



# ACTERYS

Built for:



Power BI



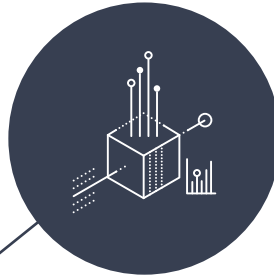
Excel



Azure

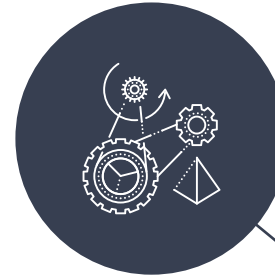
## CONNECTORS

ACTERYS Connectors work with a wide range of market leading source systems to integrate your data simply with a click. No pre-built connector, no problem! Whether your data is in the cloud, on premise, financial, non-financial or unstructured, Acterys can access and automate these processes for you. Examples include: ERP/Accounting (SAP, Xero, QuickBooks, Saasu, MYOB...), CRM (Salesforce, DataTrak...), Social & Marketing (Google Analytics, Facebook,...) or any other source.



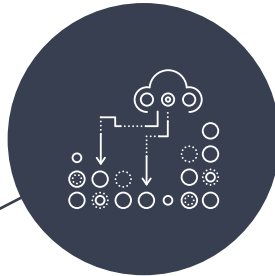
## EFFECTIVE COLLABORATION & TAILORED WORKFLOWS

ACTERYS integrates with the latest Microsoft technologies such as MS Teams, MS PowerApps and MS Flow that allow you to setup real time collaboration, powerful workflows and tailored mobile/web analytical applications without any coding. Setup of automated notifications, approval processes and receipt handling among many other use cases is a breeze. All this directly integrated with your existing email, office productivity applications and a variety of other sources.



## CLOUD OR ON PREMISE

Use the scalability and security of Microsoft Azure or run on your own on premise SQL Server.



## Contact us!

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## AUDIT TRAILS

Every single transaction in ACTERYS is recorded in a comprehensive audit trail. You will know exactly: from where, by who, when and what for every single transaction.



## FRONTEND OPTIONS

"Horses for Courses" ... ACTERYS' multi-interface approach enables users to use the front end that is best suited for their specific needs. **ACTERYS Excel/Excel Online Add-in** for spreadsheet professionals that require power, flexibility and familiarity. **ACTERYS Power BI Visuals** seamlessly blend powerful enterprise planning processes with data discovery and beautiful interactive dashboards.



## SECURITY & USER RIGHTS

ACTERYS enables you to setup specific user rights and directly integrate with existing user management environments like Active Directory: what the users are allowed to see and what they are allowed to change. Interfaces will automatically take into account user rights and features available to the user.

